

# *The 2008 Unity Golf Classic*

*Presented by:  
Escalera Pest Control &  
Golf Santa Barbara*



## Sponsorship Opportunity Levels

### **Platinum Title Sponsor - \$20,000**

- **8 players (2 foursomes), carts, lunch, buffet dinner & cocktails**
- **8 complimentary tournament player packages**
- **4 guests/non-golfer tickets to Awards Dinner**
- **Media package**

Receives prominent positioning as our major sponsor, recognition in all publications, brochures, E-flyers and advertising, Player Sign-in Banner, television promotions, local radio, feature recognition in Golf Santa Barbara (a weekly television show) and special recognition for your contribution to the event at the Awards Dinner. Receives a full-page ad in the Tournament Program distributed to all players and sponsors. Recognition as Platinum Title Sponsor on the Unity Shoppe website with your company logo and a link to your corporate website.

### **Gold Level Sponsor - \$10,000**

- **4 players (1 foursome), cart, lunch, buffet dinner & cocktails**
- **4 complimentary tournament player packages**
- **“\$100,000 Shoot-out & \$1 Million Shot Sponsor”**

Receives prominent positioning as our major sponsor, recognition in all publications, brochures, E-flyers and advertising, local radio and feature recognition in Golf Santa Barbara (a weekly television show) and special mention for your contribution to the tournament during the Awards Dinner. Receives a full-page ad in the Tournament Program distributed to all players and sponsors.

### **Silver Level Sponsor - \$5,000**

- **4 players (1 foursome), cart, lunch, buffet dinner & cocktails**
- **4 complimentary tournament player packages**
- **Longest Drive Contest recognition – Men’s & Women’s**

Your corporate name mentioned at Awards Ceremony and one tee box sponsorship. Receives a half-page ad in the Tournament Program distributed to all players and sponsors. Receives prominent positioning as our major sponsor, recognition in all publications, brochures, E-flyers and advertising, local radio and special mention for your contribution to the tournament during the Awards Dinner.

### **Bronze Level Sponsorship - \$2,500**

- **4 players (1 foursome), cart, lunch, buffet dinner & cocktails**
- **4 complimentary tournament player packages**

Receives a half-page ad in the Tournament Program distributed to all players and sponsors. Receives prominent positioning as our major sponsor, recognition in all publications, brochures, E-flyers and advertising, local radio and special mention for your contribution to the tournament during the Awards Dinner.

### **Players Sponsorship - \$1,000**

- **4 players (1 foursome), cart, lunch, buffet dinner & cocktails**
- **4 complimentary tournament player packages**
- **One Tee Box Sponsorship**

**Awards Dinner & Ceremony Sponsorship Package - \$5,000** Your corporate name and logo on all table tents and your banner displayed at the Awards Dinner with special recognition from the podium, for your contribution as Sponsor of the Awards Ceremony, Silent Auction and Raffle.

### **Putting Contest Sponsor (\$5,000 Prize) - \$2,500**

- **Corporate name & logo on golf balls (1 per player)**
- **Winning ball mounted on permanent plaque for Sponsor recognition**
- **1/2 page ad in Program**
- **Media package**

### **Golf Cart Sponsorship - \$1,000**

- Your corporate name and logo displayed on all golf carts

### **Closest to the Pin Contest Sponsors (4) - \$500**

- Your corporate name and logo displayed at contest site and one tee box sponsorship

### **Tee Box Sponsorship - \$200**

- Your logo professionally displayed on a sign placed on a tee box for the duration of the tournament

The logo for Unity Shoppe features the word "UNITY" in a stylized, outlined font with a small star above the letter "Y". To its right, the word "SHOPPE" is written in a larger, bold, serif font with a gradient from red to yellow.

***Contact: Dee Hamby at 805 403-5458 or  
Tom Reed at 805 965-9051 for more details!***

*1219 State Street, Santa Barbara, CA 93101 [www.unityshoppe.org](http://www.unityshoppe.org)*